



## MEMORANDUM

**TO:** USATF SC Board of Directors  
 USATF SC Sport/Administrative Program Chairs/Committee Members

**FROM:** USATF SC President, Clarence L Richardson, Jr.

**DATE:** November 10, 2016

**SUBJ:** 2017 USATF-SC Youth JO & Open/Master's Championship Strategic Plan

The following is a Strategic Plan that is proposed and to be implemented in the pre-planning, scheduling, organization and management of a Master's/Open Championships in conjunction with the 2017 USATF-SC Track & Field Junior Olympic Championships.

It is not feasible, cost effective, nor practical to plan, organize, and financially support the staffing/operational cost and expenses of a separate event with very low participation rates. This will be the Plan; we will improvise and adapt until participation dictates the need for a separate event.

<b>Project: Include Masters/Open Track &amp; Field Events with JO Championship</b> <b>Goal: Plan, Schedule Open/Masters Running (Heats)/Throwing-Jumping(Flights) with SC T&amp;F Jr Olympic Championships</b>				
Description of Project	Implementation Action Steps	Person Responsible	Project Deadline	Status
Plan/schedule Open/Master's heats in running events, and separate flights in throwing, jumping events in conjunction with SC T&F JO Championships to include staffing, advertising, promotion.	Solicited and continue to fill Chairs/Sports & Administrative Program Committee members for Open, Masters M/W) as well as Youth JO committee, Board Officers who will collectively collaborate with the Association President/Meet Director as a Games Committee with roles/responsibilities delegated to all Chairs/Committee Members to plan, schedule, organize, promote, and manage event.	President/Meet Director, Youth Chair – Primary Role  Sport Program Chairs – Secondary Role	June 30, 2017	In progress. Will be included in pre-planning and scheduling with SC T&F JO championships in June 2017. Identifying site availabilities, logistics, staffing needs, requirements.  Medals pre-ordered and received in preparation for event.

*Clarence L Richardson, Jr.*

Clarence L Richardson, Jr.  
 President

**USATF SOUTH CAROLINA**